



Motoring to ILM Success

Background

Established in 1908 Perrys Motor Sales is one of the countries largest independent motor vehicle retailers, with a nationwide coverage of 39 dealerships employing 1400 people meeting the needs of thousands of motoring customers each year. Franchises range from Peugeot to Land Rover and Jaguar.

Perrys approached Mandi Halton to create a training programme with a difference to raise the profile of its people and make the organisation stand out from the crowd.

Solutions

Mandi designed a two-tier programme to offer participants qualifications that were nationally recognised. She gained approved centre status for the organisation with the Institute of Leadership and Management (ILM).

Mandi designed and delivered a Team Leading Certificate and a First Line Management Certificate, with an assessment and selection process.

Each programme contained elements of class room based learning and home study supported by the tutorial role that Mandi undertook for each individual participant.

Ongoing management and review of the programmes was also undertaken by Mandi for the organisation.

Outcomes

4M Solutions has successfully achieved re-accreditation for Perrys as an approved centre after four years of successfully delivering the training programmes and she continues to deliver both certificates.

The management and day to day running of the programmes alleviates resources at Perrys enabling them to focus on the continued development of their qualified staff back in the workplace.

Mandi continually updates and reviews both programmes to ensure that she is meeting both the ILM standards and the expectations of the business.

